BC eLearning Value Chain & Market Map
Inventory of Solutions - Inventory of Partners

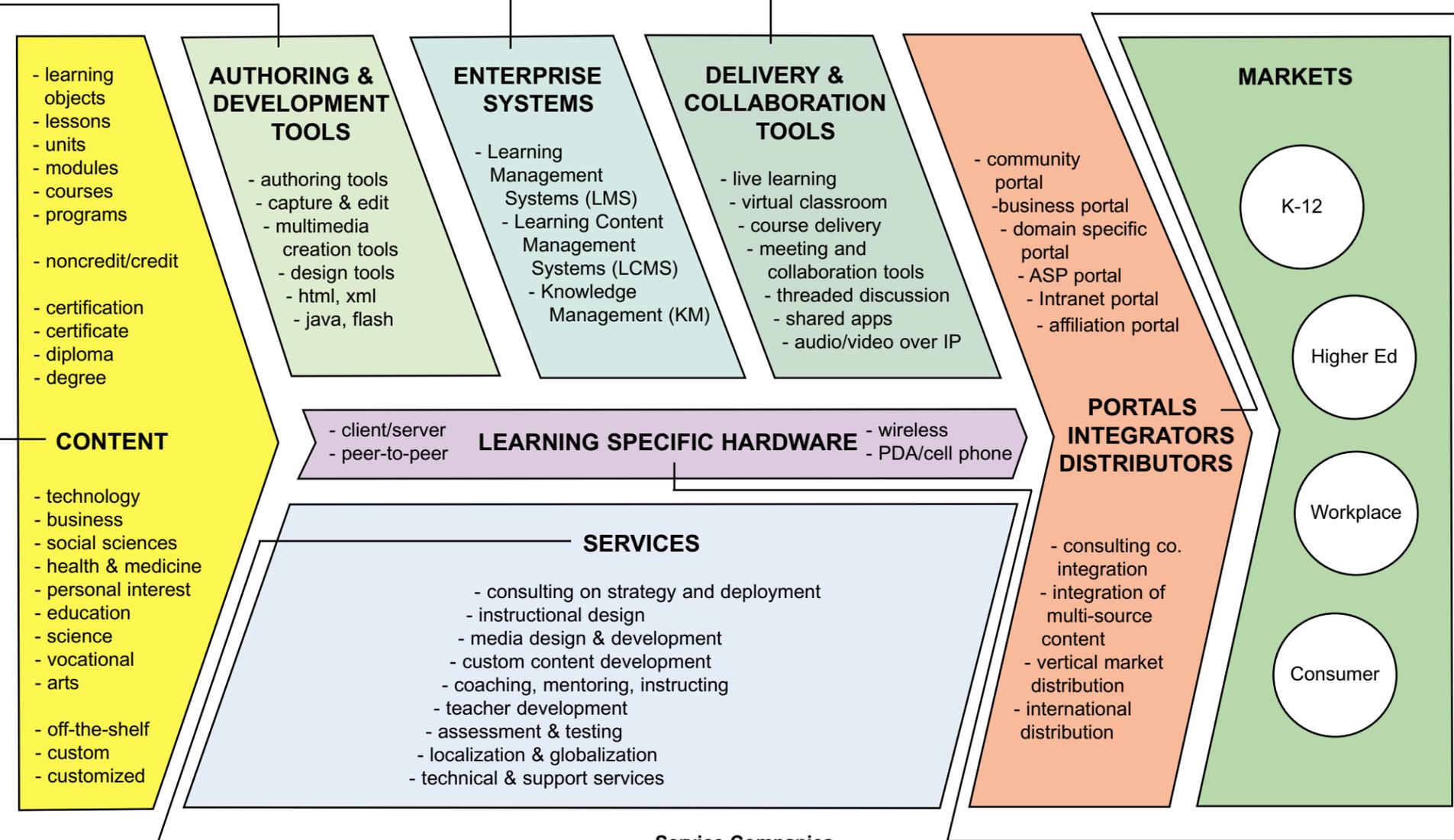**Enterprise Systems Companies**
- Chancery (K-12 LMS)
- GeoMetrix (Corporate LMS)
- IBM (LMS & KM)
- Knexa (Knowledge Management)
- Nortia Learning Systems (LMS)
- Odyssey Learning Systems
- Resultor Software Group (KM)
- Serebra (LMS)
- Skillscape (competency management)
- Thinq (TrainingServer LMS)

Authoring & Development Tool Companies
- Aeronett
- CEDARlearning
- IBM
- InfoPoint (online manuals S/W)
- Kamariss (course migration tools)
- Nortia Learning Systems (lesson builder, viewer, maker)
- Odyssey Learning Systems
- Recombo (authoring & content management)
- ThoughtShare (knowledge research tools)
- WebCT Canada

Content Companies
- Aeronett (aviation & aerospace, CBT)
- BearPaw (ESL)
- Brainium (K-12 Science)
- Bridges (career & educational planning)
- CEDARlearning (higher ed - Royal Roads)
- Greenwood Multimedia (ESL)
- Hypersmith (e-business)
- Ingenuity Works (early learning, geography, history, math, etc.)
- Imago (driver skills)
- InternetESL (ESL)
- jAmBone (childrens gaming & S/W)
- IBM (technology & business)
- MGI International (marine safety)
- Serebra (IT & Business Skills)
- TechBC Corp (high tech, higher ed - Technical University)
- Telestraining (online courses for teachers & trainers)
- UBC Continuing Studies (business & technology)
- YouAchieve (business skills)

CONTENT
- learning objects
- lessons
- units
- modules
- courses
- programs

- noncredit/credit

- certification
- certificate
- diploma
- degree

- technology
- business
- social sciences
- health & medicine
- personal interest
- education
- science
- vocational
- arts

- off-the-shelf
- custom
- customized

AUTHORING & DEVELOPMENT TOOLS
- authoring tools
- capture & edit
- multimedia creation tools
- design tools
  - html, xml
  - java, flash

ENTERPRISE SYSTEMS
- Learning Management Systems (LMS)
- Learning Content Management Systems (LCMS)
- Knowledge Management (KM)

DELIVERY & COLLABORATION TOOLS
- live learning
- virtual classroom
- course delivery
- meeting and collaboration tools
- threaded discussion
- shared apps
- audio/video over IP

PORTALS INTEGRATORS DISTRIBUTORS
- community portal
- business portal
- domain specific portal
- ASP portal
- Intranet portal
- affiliation portal

- consulting co. integration
- integration of multi-source content
- vertical market distribution
- international distribution

MARKETS
- K-12
- Higher Ed
- Workplace
- Consumer

LEARNING SPECIFIC HARDWARE
- client/server
- peer-to-peer
- wireless
- PDA/cell phone

SERVICES
- consulting on strategy and deployment
- instructional design
- media design & development
- custom content development
- coaching, mentoring, instructing
- teacher development
- assessment & testing
- localization & globalization
- technical & support services

Delivery & Collaboration Tool Companies
- CEDARlearning
- IBM
- Nortia Learning Systems
- Odyssey Learning Systems
- Recombo
- Silicon Chalk (laptop, wireless live learning S/W)
- TechBC Corp (course management system)
- ThoughtShare
- UBC Continuing Studies (course management & delivery)
- Virtual Learning Environments Inc. (VirtualU)
- WebCT Canada (WebCT)

Portals, Integrators & Distributor Companies
- BearPaw (ESL.TV portal)
- Brainium (K-12 Science portal)
- Bridges (Career & Educational Planning portal)
- Global Educators Network (online educator portal)
- IBM Pacific Development Centre (integrator)
- Ingenuity Works (distributor)
- Knexa (Knowledge Exchange Auction)
- Serebra (IT & business skill portal)
- Telus (Integrator, portal)
- Thinq (Application Service Provider ASP)
- TM New Media (Learnlinc distributor)

Learning Specific Hardware Companies
- IBM
- Imago (driving simulations)
- Brainium
- Silicon Chalk

Service Companies
- 7th Floor Media (design, creation, consulting)
- Act 360 (design & development)
- Aeronett (design & development of simulations)
- BearPaw (e-learning design & production)
- BCIT (design & production)
- C2T2 (services & consulting)
- CEDARlearning (e-learning design & production)
- Chalk Network (e-learning design, production & hosting)
- Etraffic Solutions (design & development)
- IBM Pacific Development Centre (develops & delivers solutions for e-learning)
- Ingenia Training (online training needs assessments, strategies & design)
- InfoPoint (online manuals)
- Kamariss (online course production)
- Lunny Communication Group (educational media production)
- Numen Communications (design & development)
- OLA (design & production)
- SmartPixels (instructional design, development, implementation)
- TAP Ventures (knowledge and change management)
- TechBC Corp. (strategic planning & implementation)
- Telelearning Solutions Inc. (consulting, market research, business models)
- Telestraining (consulting)
- Thinq (professional services)
- TransTech Interactive (instructional design, production)
- Trimeritus eLearning Solutions (consulting)
- Webbed Feat (consulting)
- Westwood-Dynamics (consulting)
- Zoom eLearning Networks (consulting & events)